

BECOME A CERTIFIED BLOCKCHAIN CONSULTANT

4-level certification course

with **Live Online Training** by

BlockchainXperts



ABOUT THIS COURSE

This two-weekend blockchain certification program empowers you with the knowledge to **understand blockchain technology**, and **provide blockchain innovation and problem solving to organizations**.

You will learn from world recognized experts, including **Andreas Antonopoulos, Wences Casares, Sergio Demian Lerner, Nick Szabo and many others** through online Open Educational Resources (OER) as well as, **in-person with recognized blockchain specialists**. You'll be offered a foundational overview of how blockchain technology works, how it will impact the economy and our future, as well as, real-world business applications.

Over the course of **two-weekends** and **four online sessions****, you'll be guided to understand blockchain technology beyond the fundamentals, and to appreciate its application and promise in the context of your own organization, start-up projects or investments.

WHAT THE PROGRAM COVERS

The program covers basic to advanced topics, concepts and functions of blockchain technology.

You'll examine how blockchain technology can be less expensive, faster and better than current systems. You'll gain a deeper understanding of the cost of central systems, and learn how blockchain technology can facilitate a new future without traditional intermediaries. Using innovative learning techniques, you'll be exploring blockchain technology in class and online, discovering the power blockchain offers the world.

The program takes participants on a journey into the future of a blockchain empowered world, exploring its longer-term implications and highlighting its relationship with other new and rapidly emerging

technologies, including Robotics, AI and IoT. You'll be shown how to apply your learnings and leave with understanding how blockchain can solve problems faced by organizations in key sectors.



US\$ 1,999 Discount One-Time Payment, **or** US\$ 2,388 (5 payments x **\$477.60** ind. Online**)

PLUS Additional Installment Plan Available (see next page)



32 Class Hours, plus pre-work
+ 4 coaching sessions*

Online via Zoom: **Mon – Thur., 12pm to 2pm



Up to **8 hours** of one-on-one **online coaching** and tutoring**



LIVE, Online at:

www.Zoom.us/j/6178884824

TOPICS INCLUDE:

- What is blockchain?
- What problems does the blockchain solve?
- Rethinking the traditional database
- Examples of the blockchain in action
- Risks to existing solutions and enterprises
- What are public and private keys?
- Introducing nonces, hash functions, and mining
- The immutable distributed ledger
- Financial services and bitcoin
- Altcoins, altchains, and ICOs
- Using Ethereum to write smart contracts
- How to Analyze Blockchain-Related Projects and ICO's
- The Blockchain Landscape Today and Where We're Heading
- The Risks of Blockchain

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“This is the **first and only blockchain course with an in-class blockchain simulation, a fully tokenized program, decentralized exams and the launch of smart contracts** for socially responsible projects..”



Discover and learn about blockchain technology and understand its implications for business and society.



Meet and network, with others with an interest in blockchain and **build relationships** with others **in the industry**.



Get recognized as someone that understands blockchain technology **with a graded certificate** - CBC1 (Pass) CBC2 (Good); CBC3 (Very Good); CBC4 (Excellent) - **from The Blockchain Advisory Board Learning® Consortium** - A graded certificate is **awarded after completing projects and exams on 5 platforms**.

Pay Plans
Start at \$29*/Month (x30 *excl. Online Sessions)

+ Flexible enrollment

(take Levels or Modules consecutively over two weekends, or, as your time permits)

WHO SHOULD TAKE THIS COURSE?

Our two-weekend blockchain certification program is designed for **individuals, managers and professionals** seeking a deeper knowledge of the impact and applications of blockchain technologies today and in the future.

From **business leaders to entrepreneurs** looking to integrate blockchain into business structures; if you're in an industry such as finance or government and wanting to understand the current and future developments of this new technology, this program is for you. For those working within the strategic, operational, or managerial function, this program equips you with the knowledge necessary to discover opportunities for efficiency and innovation using distributed ledger technology.

This program is also for **technical and "non-technical" career changers** who wish to get started in the rapidly growing blockchain industry.

Some Non-Technical Roles in Blockchain Industry:

1. Educators & Trainers
2. Project Managers
3. Recruiters
4. Community Managers
5. Marketing & Sales
6. Blockchain Advisory Board Members, etc.



“With blockchain technology, people, systems and technology will be safer, more trustworthy and transparent. **Blockchain will become a standard and embedded in what we do.** We need people to make this possible.”

HENRY MOODIE, CEO BlockchainXperts. Chairman: Blockchain Advisory Board Learning® Consortium. Former Vice President and Chief of Staff at Citigroup's Global Office of Learning & Development.

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WHAT YOU'LL LEARN

This two-weekend blockchain certification program integrates a diverse set of interactive learning experiences including lectures, videos, student presentations, in-class discussions and games, such as the only in-class blockchain simulation game, called "Who's The Rogue Node?" There are also collaborative learning opportunities through team-launched projects. The following gives an overview of your learning path:

Interactive session /
in-class activity

ORIENTATION

WEEKEND 1

WELCOME & INTRODUCTIONS

WEEKEND 1 - OPENING, SATURDAY MORNING 9am – 1pm

You'll be welcomed and get introduced to your co-hort and program facilitators. Immediately start building connections with fellow program participants while exploring the history and fundamentals of Blockchain. You'll be guided through the program key milestones, and review the completion requirements for the course.

It's required that you indicate your course schedule (for class attendance planning and team assignments) and confirm your certificate delivery address.

PLEASE NOTE:

There will be course work to complete **before** and **between** the two weekends (Levels I and III).

MODULE 1

LEVEL I

BIRTH OF BLOCKCHAIN

WEEKEND 1 - SATURDAY MORNING 9am – 1pm

The course begins with an overview of the history of blockchain, its applications and solutions it brings to the world.

MODULE 2

HOW THE FIRST & MOST SECURE BLOCKCHAIN WORKS

WEEKEND 1 - SATURDAY AFTERNOON 2pm – 6pm

As the first and most secure blockchain, we review Bitcoin and it's origins and get hands-on experience of how it works through an in-class blockchain simulation. Participants find bad entries in the ledger, validate transactions, solve a mathematical problem, add a block to the blockchain and then the winner receives a token-Bitcoin as reward.



MODULE 3

LEVEL II

BLOCKCHAIN TRANSACTIONS - SMART CONTRACTS

WEEKEND 1 - SUNDAY MORNING 9am – 1pm

Smart contracts is one of the most powerful features of blockchain technology. We look at smart contracts from an historical perspective and future use. Students select and work on class projects (individual and/or team).

MODULE 4

BLOCKCHAIN TOKEN ECONOMICS

WEEKEND 1- SUNDAY AFTERNOON 2pm – 6pm

Participants begin real-world application of smart contracts by taking an in-class exam on our Learning Rewards tokenized platform. Exam will be based on Pre-Work, sent in advance, after enrollment.

MODULE 5

LEVEL III

WEEKEND 2

BLOCKCHAIN APPLICATIONS – TOKENS, WALLETS, ICO's

WEEKEND 2 - SATURDAY MORNING 9am – 1pm

Discover how businesses have been using tokens and cryptoassets to raise funding and launch new types of digital projects. *Class projects due Thurs.*

Student presentations take place for Smart Contract projects and ICO's.

MODULE 6

BLOCKCHAIN APPLICATIONS – AI, ROBOTICS, IoT & MORE

WEEKEND 2 - SATURDAY AFTERNOON 2pm – 6pm

Consider how blockchain technology may interact with broader changes in digital platforms, Robotics, AI, and IoT. An in-class game explores the implications of blockchain technology in a more tech-empowered world.

MODULE 7

LEVEL IV

BLOCKCHAIN USE CASES – LANDSCAPE, JOBS & RISKS

WEEKEND 2 - SUNDAY MORNING 9am – 1pm

We review the overall landscape of blockchain technology; look at real-world applications and discuss blockchain technology jobs. We also review identified blockchain risks and challenges; analyze adoption and explore blockchain implementation by businesses and governments.

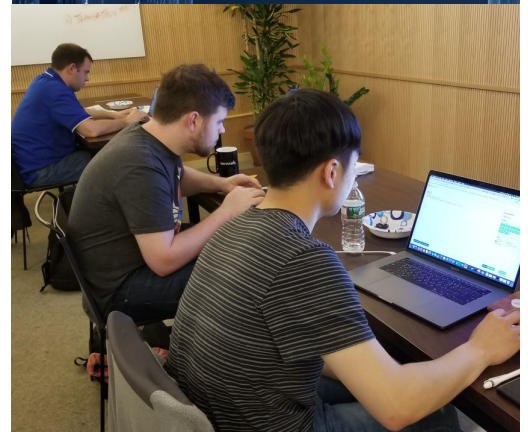
MODULE 8

BLOCKCHAIN USE CASES - INDUSTRY & CERTIFICATION

WEEKEND 2 - SUNDAY AFTERNOON 2pm – 6pm

We close with a review of all the content covered during the course. Our Business Consulting Coach offers a lecture and workshop on how to become a successful consultant. Discussion on final certification exams.

Course closes with class dinner (optional).



WHO YOU'LL LEARN FROM

Our blockchain specialists and recognized experts will share their deep subject knowledge and experience with you in this, as well as other programs offered by BlockchainXperts.

DIRECTOR & FACILITATOR



HENRY MOODIE

Henry Moodie is a former Vice President and Chief of Staff at Citigroup. He has over 20 years of business experience from small to large organizations, including two Fortune 100 Companies, (Citigroup and New York Life Insurance Company), as well as, small startups (Tigris), non-profits and government service (diplomatic status). In his tenure as Chief of Staff of Executive Development at Citigroup he was a founding leader of Citi's Global Office of Learning and Development delivering training to over 300,000 employees. He was recognized by the United States Government as an "Individual with Extraordinary Ability." He's been exploring blockchain since 2016 and is founder and CEO of BlockchainXperts .

BLOCKCHAIN DEVELOPER INSTRUCTOR



GREG HASSETT

Greg has served as Chief Technology Officer for a number of companies in various major cities including, Cupertino, Amsterdam, London, Paris and Boston. Greg founded, developed and sold a number of startups, as well as, serving as a consultant to a range of technology companies, including, LuckyLabs, Inc, CityVoter, Inc., Achvr, Inc., GrabCAD, Inc., Punchey, Inc., among others. He was CTO and Co-Founder of PointCast, where he, in conjunction with other senior management, successfully closed over \$50 million in private investment, delivered public addresses and sat on panels at Stanford University and various industry conferences.

DIRECTOR: TOKEN ECONOMICS



VISHNU KORDE

Vishnu Korde, Founder and architect of Integro.io is a Harvard alumni, an experienced leader with a demonstrated history of working in the finance, tech and design industry. Advisor to several blockchain projects and startups. He has proficiency in Cryptography and is skilled at product adoption, development operations, and strategic management. Has a strong background in information technology and business management. A graduate in Mechanical Engineering and a patent holder in Cryogenics. Has earned two master's degree, Master in International Business from Hult IBS, Boston and a Masters in Finance from Harvard University. He is also a winner of TechStars - Google for Entrepreneurs Competition.

BUSINESS COACH

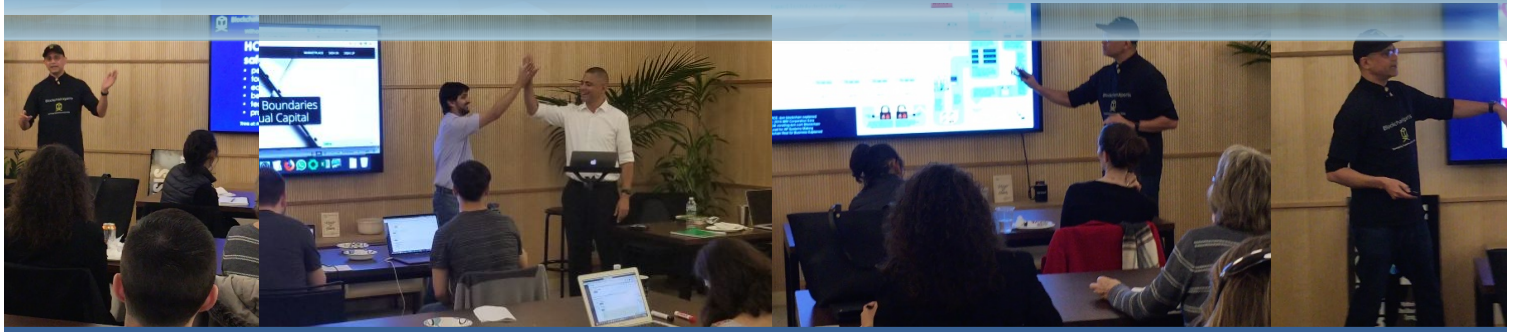


MEL ARAT

After his undergraduate study at Istanbul University, he completed a one-year long "Entrepreneurship and Small Business Administration" certificate program at NYU and a short certificate program at MIT in the field of strategy. At Harvard University he got his second master's degree in Management. He delivered speeches at TEDx, LSE, Congress at Harvard and in very different countries such as Turkey, Austria, Denmark, Germany, UK, Nepal, Maldives, Sri Lanka, Albania, and Japan. Arat lectured in different universities in the various subjects of business management, and he was a visiting professor at Laurier University in Canada. He is the author of 17 books in the field of business and self-help including the bestseller Extraordinary Life Skills.



REVIEWS...



"Far Exceeded Expectations"

"The presentation, content, and exercises were all informative, comprehensive and well done. I found it extremely helpful to understand Blockchain Technology and it's potential to provide benefits to government and society."

-Sayed Khodier, Assistant Director of Information Technology, Town of Arlington

"Loved examples of why blockchain is important"

"Henry is very knowledgeable and enjoyed his teaching style"

"I loved the class!"

"Very good structure. Clear presentation. Good questions to get audience participation. Great job, thank you!"

"Loved the blockchain game."

"Excellent and very informative"

"It was a great class. I really enjoyed it and learned a lot about the blockchain."

"Great analogies and role play"

"THANK YOU Henry. Quite an experience to see you at your craft – I can't stop thinking about a many of the concepts you introduced!"

-D. Grew, Chairman, Boston Blockchain Association

"Exciting and Engaging!"

(Please Note: In most instances we ask for anonymous reviews after each class, in order to receive honest feedback.)

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CREDIBLE CERTIFICATION

Certified Blockchain Consultant

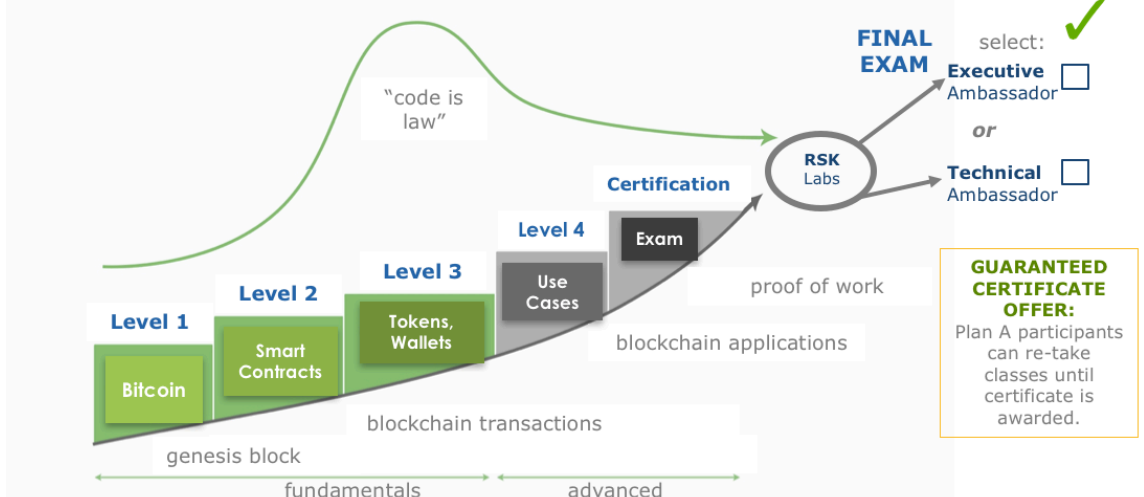


After successfully completing projects and exams on five of the Blockchain Advisory Board Learning® platforms, candidates will be eligible for certification (Graded from CBC1 to CBC4*).
 (**see consortium platforms below).

*CBC1 (Pass) CBC2 (Good); CBC3 (Very Good); CBC4 (Excellent)

Certificates are issued in your legal name upon successfully completing a program according to the program completion criteria outlined during the course. No certificate will be issued to you if you do not meet the stipulated requirements for the award of a certificate.

Certified Blockchain Consultant: Learning Pathway



Certification Offered by:

** **Blockchain Advisory Board Learning® Consortium**

INTEGRO.IO

RSK

MY WISH

HEXEL

Blockgeeks

BlockchainXperts
Classes, consultants & investment reports
Member Blockchain Advisory Board Learning® Group

By completing four levels of in-class training, along with successful completion of projects and exams with the above companies, candidates receive their "Certified Blockchain Consultant" qualification.



COST & PAYMENT OPTIONS



Option 1 - \$295.00 per Module – “Pay-As-You-Go”

(Except for In-Class Training, **Benefits listed below, are NOT included with Option 1**)

Option 2 - One-Time Payment or Payment Plan

(All Benefits are included with Option 2 - as indicated below)

- A. \$1,999.00** Discount **One-Time** Payment – **20% Discount + 2 for 1**
- B. \$477.60**/monthly x **5 months** - Installment Plan **10% Discount**
- C. \$199.00**/monthly x **12 months** - Installment Plan
- D. \$29.00**/monthly x **30 months** - Installment Plan

	PLAN A	PLAN B	PLAN C	PLAN D
Details & Benefits:	\$1,999.00 / One-Time	\$477.60/ Month	\$199.00/ Month	\$29.00/ Month
Number of Payment/s	1	5	12	30
Class Sessions	32 Hours 4K, TCS	32 Hours	32 Hours	32 Hours
Additional Online Lessons (2-Hour Lessons)	32 hrs. 4K, TCS	16 hrs.	8 hrs.	4 hrs.
Coaching Session 1:1	8 hrs. 2K, TCS	4 hrs. 1K, TCS	2 hrs.	---
Classes Guaranteed until Certification is Awarded	Yes 500 TCS	---	---	---
RSK Certification Coaching	Yes 500 TCS	Yes 500 TCS	---	---
Priority Enrollment to Technical Trading Class	Yes 500 TCS	Yes 500 TCS	---	---
Books: “The Truth Machine” Casey/Vigna + Blockchain Basics, Drescher	Yes 500TCS	---	---	---
*TokenCents (TCS) sent to you to receive all PLAN A Benefits. See**	12,000 TCS with sign-up & immediate	2,000 TCS with sign-up & monthly	1,000 TCS with sign-up & monthly	NO TCS
SELECT PLAN:	[]	[]	[]	[]

* TokenCents (TCS) voluntary gifts are like airline miles. After enrollment, you will receive TCS tokens to spend only on offerings listed (see above).

** PLEASE NOTE: For Discounted Sales, **TokenCents (TCS) are Pro-Rated**. For example: At 25% discounted sale, equals to 9,000 TCS to be sent, etc.



CLASS SCHEDULE

WEEKLY TIME SLOTS (in US, Europe, Africa, Middle-East)

	New York (EST)	London (BST)	Paris (CEST)	Cape Town (CEST)	Riyadh (AST)
MONDAY-THURSDAY See Below & Online	10:00AM – 2:00PM	3:00 – 7:00PM	6:00 – 8:00PM	7:00 – 9:00PM	8:00 – 10:00PM
SATURDAY Details Online (Modules 1, 3, 5, 7)	09:00AM – 1:00PM	2:00 – 6:00PM	5:00 – 9:00PM	6:00 – 10:00PM	7:00 – 11:00PM
SUNDAY Details Online (Modules 2, 4, 6, 8)	09:00AM – 1:00PM	2:00 – 6:00PM	5:00 – 9:00PM	6:00 – 10:00PM	7:00 – 11:00PM

Orientation will take place on the Friday before Lesson 1 (Monday)

Week of Month	Monday	Tuesday	Wednesday	Thursday
Week 1	Module 1: 10a – 2p Lesson 1 – 10am Lesson 2 – 12pm	Module 2: 10a – 2p Lesson 3 – 10am Lesson 4 – 12pm	Module 3: 10a – 2p Lesson 5 – 10am Lesson 6 – 12pm	Module 4: 10a – 2p Lesson 7 – 10am Lesson 8 – 12pm
Week 2	Module 5: 10a – 2p Lesson 9 – 10am Lesson 10 – 12pm	Module 6: 10a – 2p Lesson 11 – 10am Lesson 12 – 12pm	Module 7: 10a – 2p Lesson 13 – 10am Lesson 14 – 12pm	Module 8: 10a – 2p Lesson 15 – 10am Lesson 16 – 12pm
Week 3	Module 1: 10a – 2p Lesson 1 – 10am Lesson 2 – 12pm	Module 2: 10a – 2p Lesson 3 – 10am Lesson 4 – 12pm	Module 3: 10a – 2p Lesson 5 – 10am Lesson 6 – 12pm	Module 4: 10a – 2p Lesson 7 – 10am Lesson 8 – 12pm
Week 4	Module 5: 10a – 2p Lesson 9 – 10am Lesson 10 – 12pm	Module 6: 10a – 2p Lesson 11 – 10am Lesson 12 – 12pm	Module 7: 10a – 2p Lesson 13 – 10am Lesson 14 – 12pm	Module 8: 10a – 2p Lesson 15 – 10am Lesson 16 – 12pm



OUTCOMES

On course completion participants will be able to:

1. Fully understand and **explain blockchain technology** in very simple and meaningful terms
2. **Explain how the most secure blockchain works** "under the hood" **in technical terms** and step-by-step
3. Understand the long **history of cryptography** and **foundations of blockchain** technology
4. Understand key components of what makes the most secure blockchain work (incl. **cryptography, private/public keys, Byzantine Fault Tolerance, nonces, hash functions, mining**, etc.)
5. Explain how and why distributed systems are different from centralized and **decentralized systems**
6. Compare other projects' **governance, consensus mechanisms, security** and **incentive systems**, etc. to the first and most secure blockchain
7. Trace and research **transactions on public ledgers** (BTC, RSK) on sites like Blockchain.info
8. Understand current **real-world applications** and projects underway by companies like IBM, Maersk, etc.
9. Understand what **Smart Contracts** are and how they will be applied in business, and government - enabling cost saving and increased efficiency
10. Have a fundamental understanding of **token economics** and the history and function of money
11. Have an understanding of what could go wrong with public-ledger smart contracts, like **the DAO**
12. Understand what a **51% Attack** means and other vulnerabilities and risks of newly launched blockchain projects
13. Understand and explain how blockchain relates and integrates with other innovations like **Internet of Things, Artificial Intelligence, Robotics**, etc.
14. Understand and know how to read and analyze blockchain-project **White Papers**
15. Understand what **non-technical roles** and careers are projected to exist in the blockchain industry
16. Explain what problems blockchain can solve and what its **risks and limitations** are today
17. Know and have a firm understanding of key **blockchain terms and advanced concepts**
18. Know how blockchain is applied in a key industry like **Supply Chain Management**, (an industry that is thoroughly explored in class)
19. Compare and contrast various attributes of public blockchains like **Bitcoin, Ethereum and RSK**
20. Launch and pursue socially responsible **token/smart contract projects** of their own or as a team
21. Understand the impact, role and function blockchain technology will have in **our high-tech future world**
22. Know what is required to launch a successful **consulting business in blockchain industry**
23. Project manage, smart contract **outsourcing to blockchain developers and auditors** on behalf of clients
24. Guide, advise, and **consult with companies, organizations** and **governments** to help them understand and benefit from blockchain technology
25. **Become a Licensed BlockchainXperts Facilitator** (opt.)

CERTIFIED BLOCKCHAIN CONSULTANT

TWO-WEEK CERTIFICATION COURSE

ONSITE & ONLINE

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